



OXFORD

BR

BUSINESS RESULT

Language Reference

UNIT 4 | Pronouns *it, this, that*

Referring backwards

It, this, and that can be used to refer back to something that has just been mentioned.

All three words can refer back to a person or thing, a situation, or a thought / idea / proposition, etc.

He said the greater the risk, the greater the potential reward. This might well be true.

Here's our prototype. It gives a pretty good idea of what we hope to make.

John was arguing for cuts in the R&D budget. That's the last thing we need.

Emphasis - I

It is used for neutral reference: as a simple way of continuing the discussion, without giving special emphasis to the information being referred to.

- *There's also a subsidised canteen. It's OK, but no better than in most companies.*

Emphasis - II

This and that are more often used to add emphasis to the information: they draw our attention to what has just been said.

- *And we have a gym exclusively for staff. That's one of the best things about working here.*

Emphasis - III

This in particular is used when there is something new or especially relevant about the information introduced.

- *Finally, there's our final salary pension scheme. This has been praised throughout the industry.*

Reference - I

In sentences where several things are mentioned, it is usually used to refer to the main topic, whereas this | that more often refer to the last topic mentioned.

- *There's a meeting in the Kennedy Suite. It's very important and could go on for hours, (it = the meeting)*
- *There's a meeting in the Kennedy Suite. That's on the third floor, by the lifts, (that = the Kennedy Suite)*

Reference - II

Generally, this refers to things that are near to us (in space, in time, or conceptually - thought of as close and relevant); that refers to things we think of as more distant.

- *Carlos asked about the depreciation of the dollar. This will affect us all, he said.*
- *Carlos asked about the depreciation of the euro. That was unlikely in the foreseeable future, Kate answered.*

He, she, they, these, those - I

When we are referring to a person mentioned in the previous sentence, he or she is used in the same way as it.

- *Heather was the first of the candidates to be interviewed. She was very impressive.*

He, she, they, these, those - II

When the information referred to has a plural form, they is used instead of it, these instead of this, and those instead of that.

- *We discussed several options during the brainstorming sessions. They were all considered impractical, though.*
- *We discussed several options during the brainstorming sessions. These were quite good fun, by the way, but hard work.*

New information

This can refer forward to new information. We do not use that or it in this way.

- *Craig isn't a great team player. This is his main problem, though — his lack of creativity, (refers forward to the new information about his lack of creativity)*
- *Craig isn't a great team player. That's his main problem, (refers back to the information about the fact that he is not a great team player)*

Even when this is used to refer to old information, there is always a sense that what we are going to say about it is new.



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